

New initiatives/ innovative practices at University of Music Lübeck

New Master – SACMT

New Project - MUZUG

What is SACMT?



Sound Arts & Creative Music Technology

Art & Music:

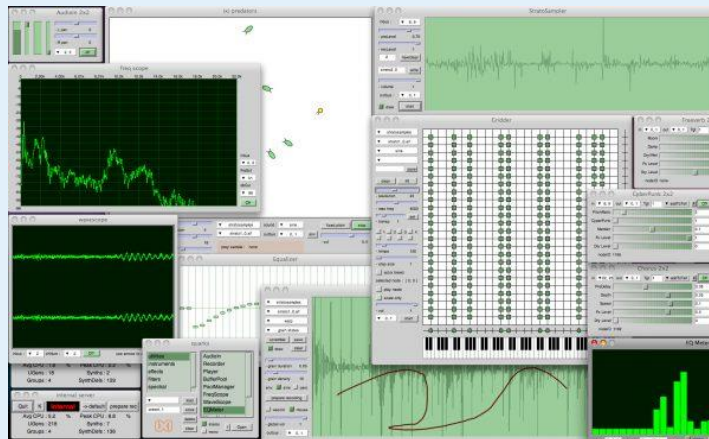
- Composition
- Sound Art
- Performance

Technology:

- AI & Machine Learning
- Creative Coding
- Spatial Audio

Media & Experimentation:

- Audiovisual Art
- VR / AR
- Interactive Systems



Why is it unique?

→ Creative Freedom + Cutting-Edge Tech

Artistic Focus:

- Develop your own artistic identity.
- Individual mentoring + project-based.

Experimental Environment:

- Interdisciplinary & future-oriented.
- Work across media & technologies.

Exchange & Reflexion:

- Present & discuss your work.
- Collaboration with artists & experts

Beyond Music:

- Sound in society.
- Critical & cultural perspective

MUZUG

Shaping the Future of Music Higher Education (in Germany)

Why MUZUG?

The Challenge:

- Portfolio careers are the new normal
- Musicians fill multiple roles: performer, teacher, curator, entrepreneur, etc.
- Gap between **training** and **professional reality**

What is MUZUG doing?

The Approach:

- Combining artistic excellence with career competencies
- Teaching and encouraging:
 - Self-marketing and entrepreneurial awareness
 - Music market knowledge
 - Entrepreneurship & finance

How is MUZUG doing that?

Three pillars:

- Project-based learning
- Connected teaching structures
- Music entrepreneurship

What MUZUG offers?

MUZUG in Practice:

- Interdisciplinary team
- Technical infrastructure (audio/video, software)
- Postgraduate start-up year

Questions?

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