INTERNATIONAL MUSIC DAY

OCTOBER 1

Marili Jõgi Estonian Academy of Music and Theatre



- 1975 International Music Council, Yehudi Menuhin
- 2002 Estonian Music Council, Ceremony of the Estonian Classical and Jazz Music Awards
- 2013 Estonian Music Council, Concert program of the International Music Day



WHAT DOES IT MEAN?

- 235 concerts during one day (2016)
- All over the country
- More than 1600 performers (2016)
- 30 minutes
- Music AwardsCeremony
- Free admission



HOW CAN WE DO IT?



WHY WE ARE DOING IT?

- Professional musicians and students
- Wide target group
- Uniting communities
- Audience development, disprove prejudices
- Giving back to the society
 (traditional and untraditional venues)
- Knowledge of music culture
- Tolerance of the society





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THANK YOU!