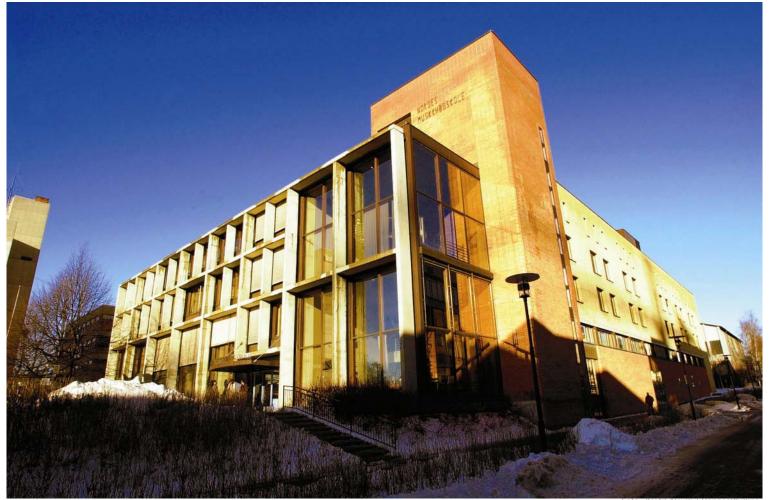


Norges musikkhøgskole



oto: Kietil Alsvik / ConocoPhillips



USER EDUCATION

Tone Elofsson 17.2.2011





O. Outline

- 1. What's new.
- 2. Why user education.
- 3. Today's courses.
- 4. Future changes.
- 5. Quality costs.
- 6. Conclusions.



o. Some prerequisites and definitions

- Bologna agreement.
- ALA on information literacy.
- User education.



1.1 The information landscape has changed

- Now.
 - Information society, also in music.
 - Everybody finds their own way into Internet.
- Before.
 - Publishers selected the best.
- Today's challenge.
 - Lack of knowledge of possibilities in relevant electronic resources.
 - To find the quality needles in the haystack.
 - In a time and cost efficient way.



1.2 What about the musicians?

- New requirements.
 - Tougher competition.
 - A more reflective musician.
 - More weight on music communication.
- Examples:
 - Master thesis by Gro Marie Svidal: How to comment on the music in course of the concert.
 - Performance at The National Gallery: Music and Nordic paintings.



1.3 Librarian objectives – beyond tradition.

- Towards students.
 - Develop students' ability to build up a critical and reflective attitude.
 - Work efficiently (time and costs).
- Towards teacher/researchers.
 - Ensure access to relevant literature, scholarly and critical editions of music pieces is needed, and a variety of recordings.
 - Enable them to benefit new electronic tools in their research, both scientific and artistic.
 - Make them good ambassadors for the students.
- Why bother?



3. Today's user education is limited.

- New students introduction week.
 - 15 minutes session with samples of electronic resources.
 - Guided tour in the library with demonstration of searching in our own databases.
- Master students.
 - 1 hour course, incl. source criticism, setting up references and search techniques in databases with quality controlled content.
- Ph.D candidates.
 - Tailored courses to the candidate's specific needs.
- Teachers/researchers.
 - Individual guidance.



4.1 Ongoing changes in the library's role

- Book finder => path finder.
- Collection builders => active communicators.
- Center of knowledge => support center.



4.2 Information education.

- Compulsory courses?
 - For students in use of databases, source criticism, reference etc.
 - For Ph.D. candidates and artistic research fellows.
- Preparatory work for teachers?
- First step?
 - Extend and professionalize existing offers.
 - Brush-up courses after half a year or a year.
- Basic: High quality courses.



4.3 Other ways to reach students

- Learning platforms/gateways.
 - It's learning.
 - Class Fronter.
- Social media.
 - Facebook.



4.4 A few more ideas

- Reference works like EndNote.
 - Librarians as supervisors?
- Plagiarism.
 - Library involvement?
 - Promote websites and tutorials?



- More active role in new tasks when we have a role to play.
 - Furnish open research archives with full text.
 - Control national research archives.



4.5 Consequences for staff and management

- Library consequences.
 - Sufficient, especially trained and dedicated staff.
- Institutional consequences.
 - Support from the management.
 - Key words: visibility and involvement.





- Quality costs, but it is imperative.
 - Need for providing efficient ways of finding, evaluating and using high quality sources.
 - Strained budgets, less number of ordinary lessons and more dependence of self-tuition.
- Databases cost, also a necessity.
 - First-class, expensive databases available
 - Price = function of the number of students, and on the size of the staff.
 - Packages of ebooks = only parts of interest.
 - Need for electronic resources in non-music areas.



5.2 More user interaction and cooperation

- Better user interaction.
 - In connection with all kinds of projects (orchestral, ensemble, chamber, choir).
 - Supply of reading lists, playing lists.
 - Proposals from teachers and students.
 - A library committee with representatives from teachers and students.
- Nordic network consortium.



6. Conclusions.

- The Times They Are A-Changing.
- We have to improve our services and partly redirect our resources (databases, guidance, courses, etc.).
- Key words: quality, efficiency, costs, and cooperation.